

LINE COUNTER



metricí
accurate recognition



KEEP TRACK AND COUNT PEOPLE

From knowing the number of people that is transiting a virtual gate to complex analytics

Use cameras to monitor the people flow. Know number of people walking by, number of people entering and how many of your customers made purchases.

Get help from Metricí deep database in business strategy. Converse traffic data in sales opportunities.

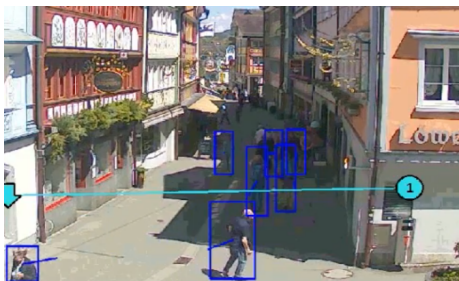
Customers flow" of walk-in/out.

Heat maps & direction

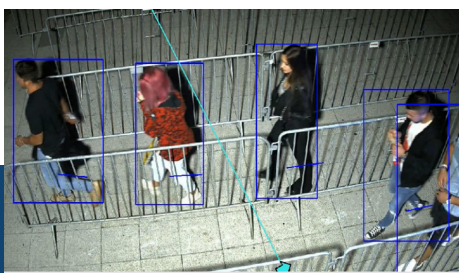
Time periods

Queue management

Zones analytics



- See how many potential clients are walking by, how many enter
- Keep track of all customers. Build heat maps for zones or location
- Understand the traffic trends
- Discover popular zones in store or for an entire mall
- See marketing or advertising campaigns effectiveness
- Optimize shifts to align staff



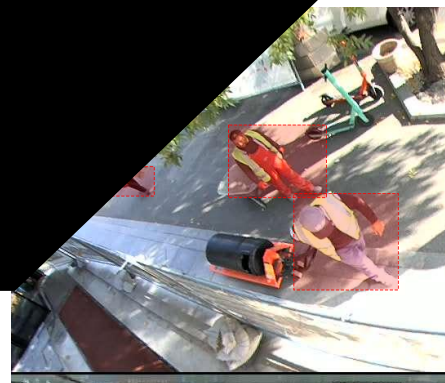
Metricí AI-powered video analytics replaces sensors, reliably detecting people in a video stream, extracts trajectory and counts in any direction. Also builds deep analytics.

PLATFORM FOR BETTER COMMERCE



metrici
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- Understand FOOT TRAFFIC for your location collecting data in different zones to analyze and predict behavior. Get business-critical insights
- As many counting gates on each camera
- Provides metrics for improved operations
- Real-time customer behavior prediction
- Fully customizable alerts
- Comprehensive picture of the best-selling spots
- Alerts-Trespass- person entering a no-access zone
- Occupancy levels
- Evaluate site performance



Use in combination with **Metrici Area Counter** for even more analytics

- Suspicious behaviour detection
- Unauthorized crowding / Overcrowding
- Crowded place
- Long waiting in queue



WHERE ELSE

BUILDINGS

Museums, stadiums, healthcare, public offices

CITY MANAGEMENT

Sidewalk, intersections, crossing walks, streets

PUBLIC TRANSPORT

Airports, railway and bus stations, ports, metro stations

EVENTS

Fairs, concerts, sports events, festivals, demonstrations

✓ Metrici detection engines

Metrici Line Counter and Metrici Area Counter are the detection engines used to count any object in a video stream. Set any number of counting lines on a camera view. Choose what to detect.

✓ Metrici Interface

Complex database accessible in the Metrici Interface to see data and better manage information. Visualize and export in PDF, CSV, XLS. See events, reports and statistics. Set alarms and watch live.

✓ Third party communication

Third party integration is available where all data from the detection engines and the interface can be sent to an external management system or can be visualized in the interface.

All Metrici solutions are based on outstanding set of artificial neuronal network training that allows offering solutions for a variety of industries and services, as it is versatile and can be used in any setup, from traffic, to retail, institutions, production units, transportation, sports events. Metrici AI can learn to recognize, detect and count any kind of object a human eye can distinguish. Can also see defects for any kind of objects.

You can read more



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